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SHOBOSHOB0 is a creative studio based in Paris.

Surrounded by several collaborators, Shoboshobo's headmaster is Mehdi Hercberg, an artist / illustration teacher at École Estienne, Paris.

Up for more than 10 years now, Shoboshobo stands inbetween the underground art scene and the advertising business. It's embracing creative fields such as illustration, character design, animation, performance, space design / interior design, fashion design, interactive installations ...

Shoboshobo collaborates with magazines, art galleries, advertising companies, corporate companies, festivals, publishers ... The result of that work has been showed all over the world (France, USA, Canada, Japan, Australia, South America, Germany, Italy, Sweden etc.). Among Shoboshobo's clients, you will find Nokia, H&M, Levis, W Hotel Young & Rubicam, Sony, New York Times, EMI, Fondation Cartier etc.

The following shows a selection of references in the following sections :

I - Drawing -

II - Illustration / books -

III - Fashion -

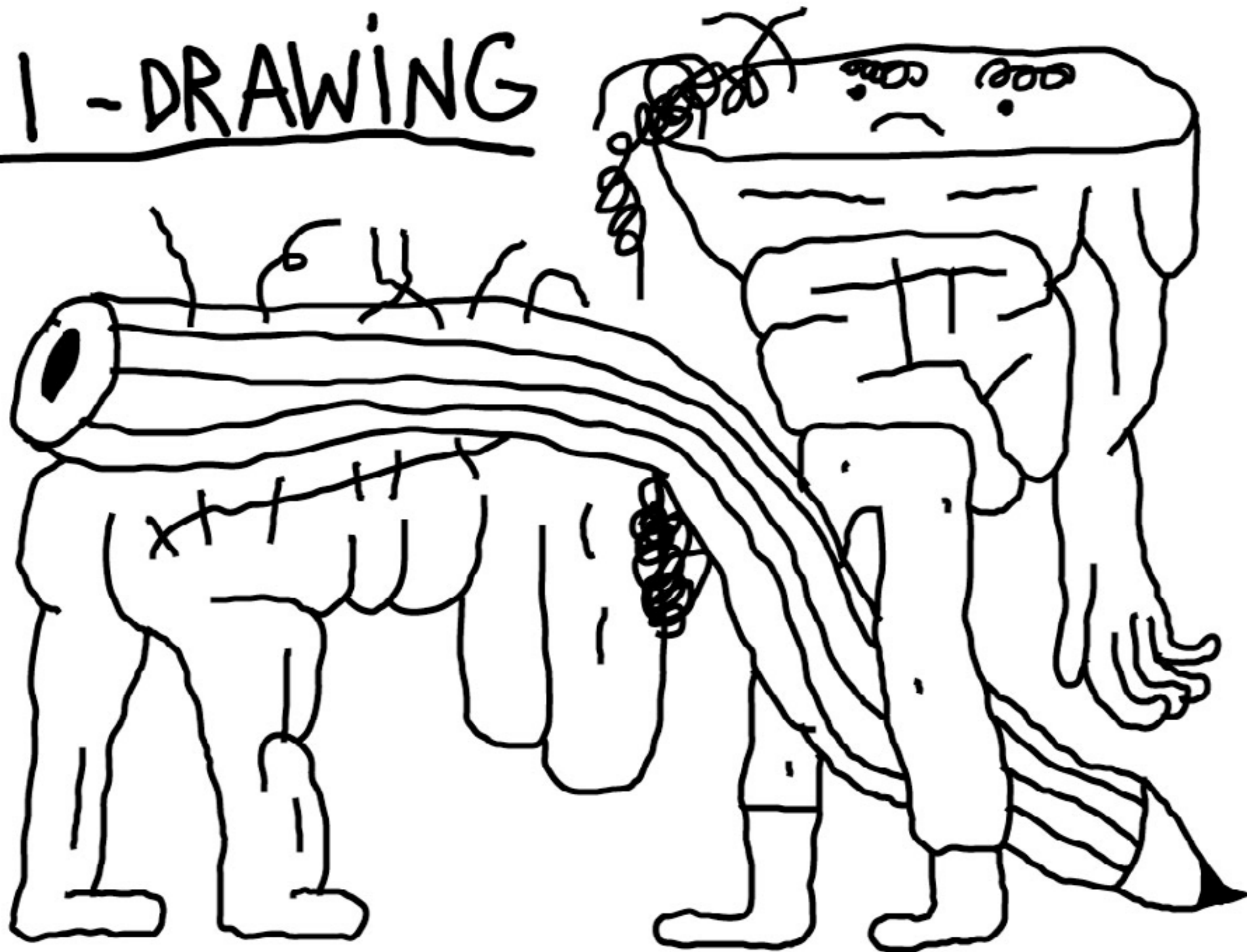
IV - Animation -

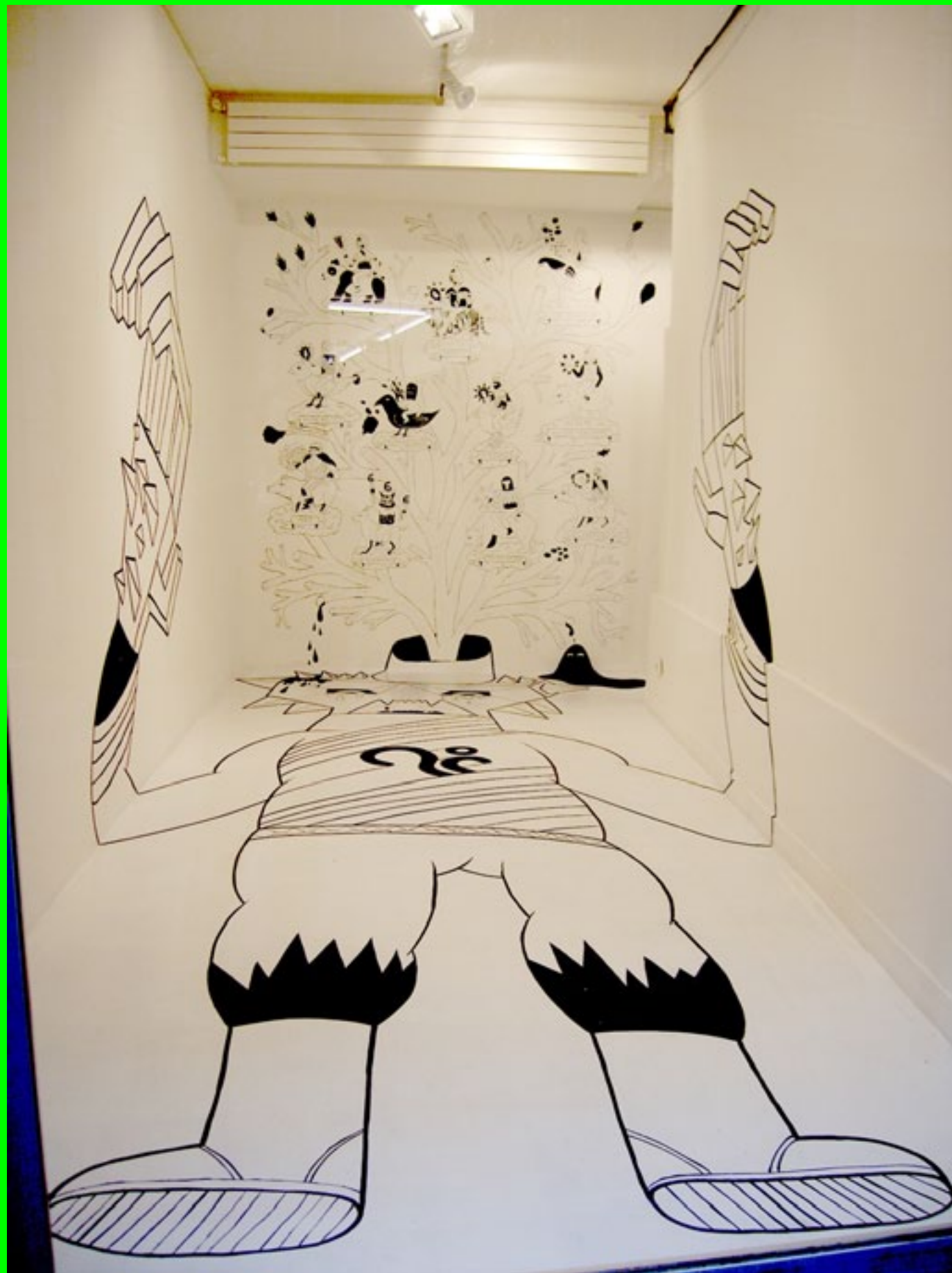
V - Event / installation -

VI - Objects / interior design -

VII - Architecture -

1 - DRAWING





Wall drawing at **Agnes B Gallery** / Paris.



Live wall drawing for **Fondation Cartier** / Paris.

Wall drawing at **Concrete Hermit** Gallery for Pictoplasma exhibition / London.

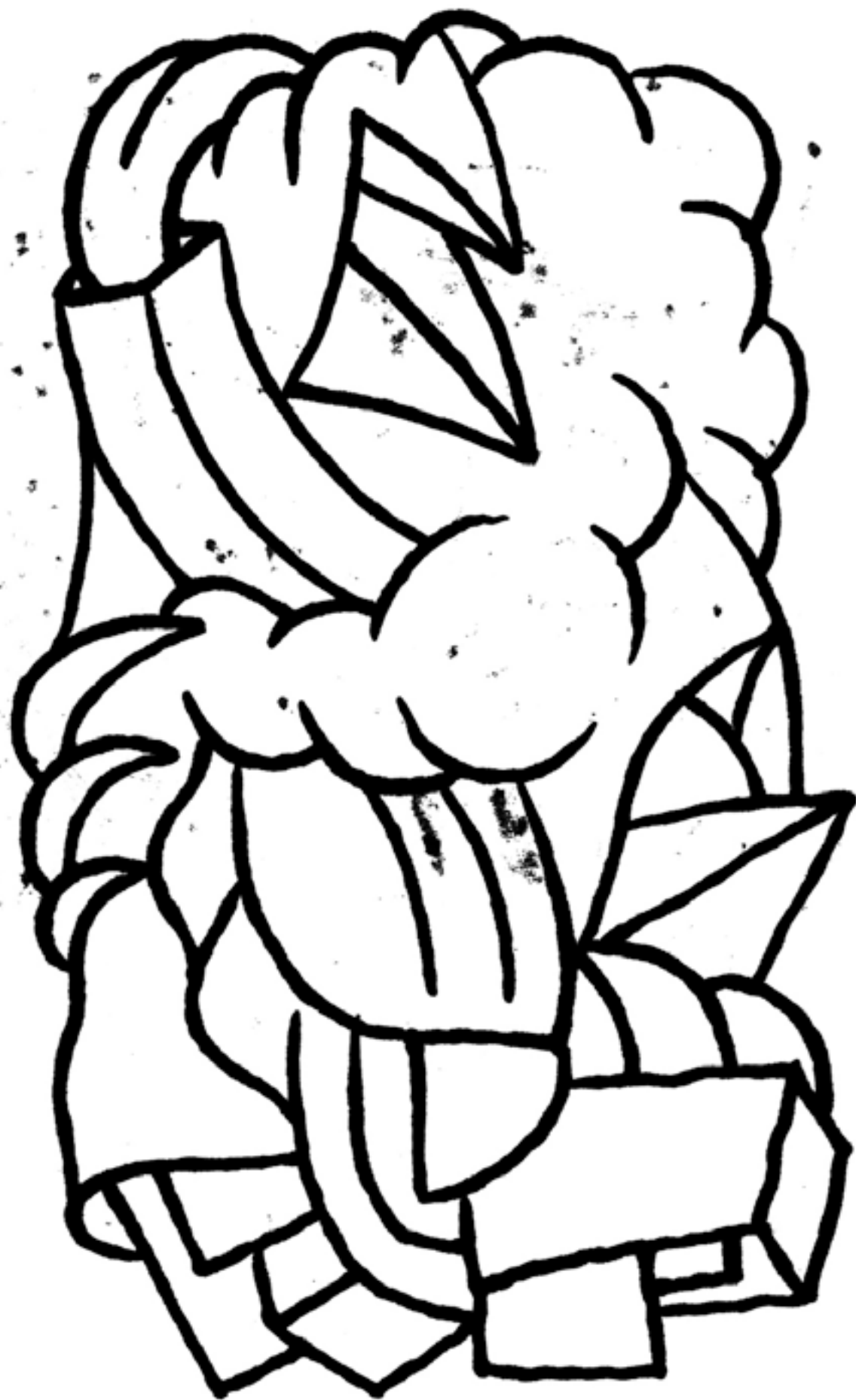


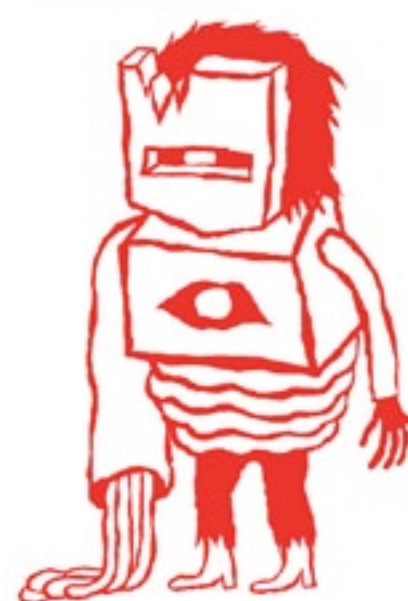
Wall drawing for **Buzzman** offices / Paris.

Wall drawing for Cul de poule restaurant / Paris.



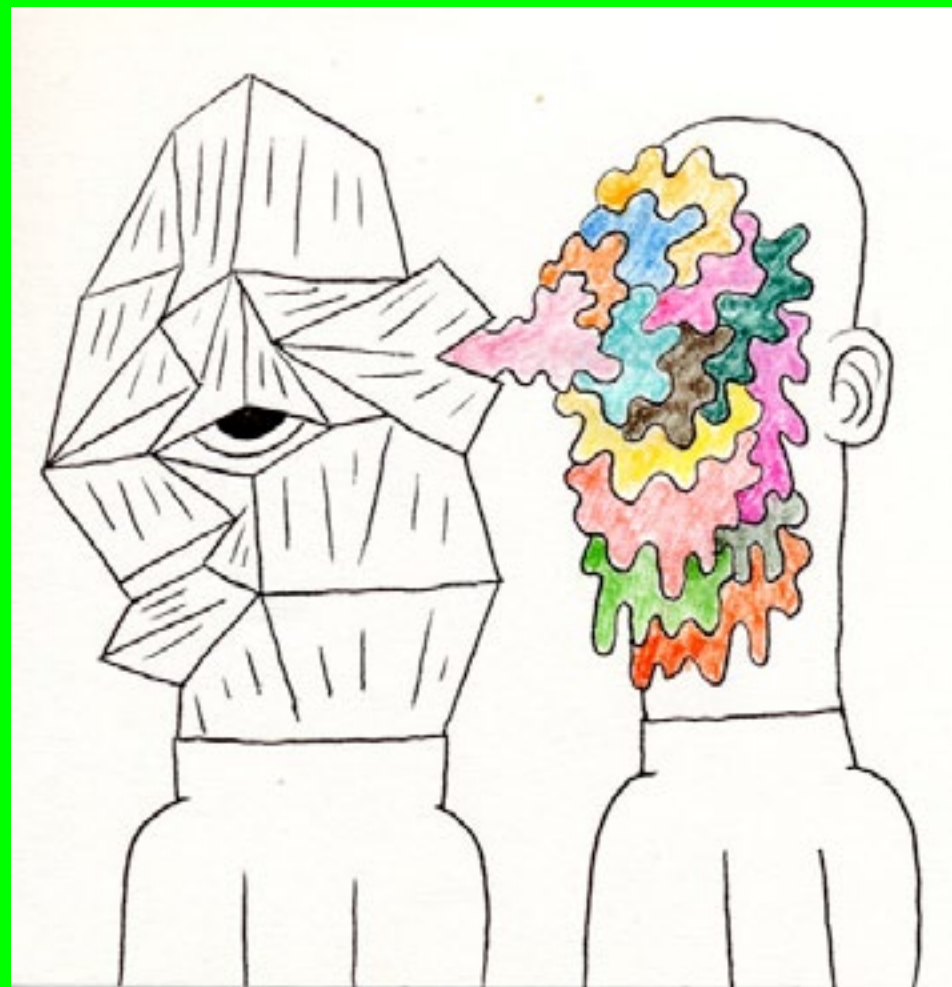
Wall drawing at Krets Gallery / Malmö - Sweden.





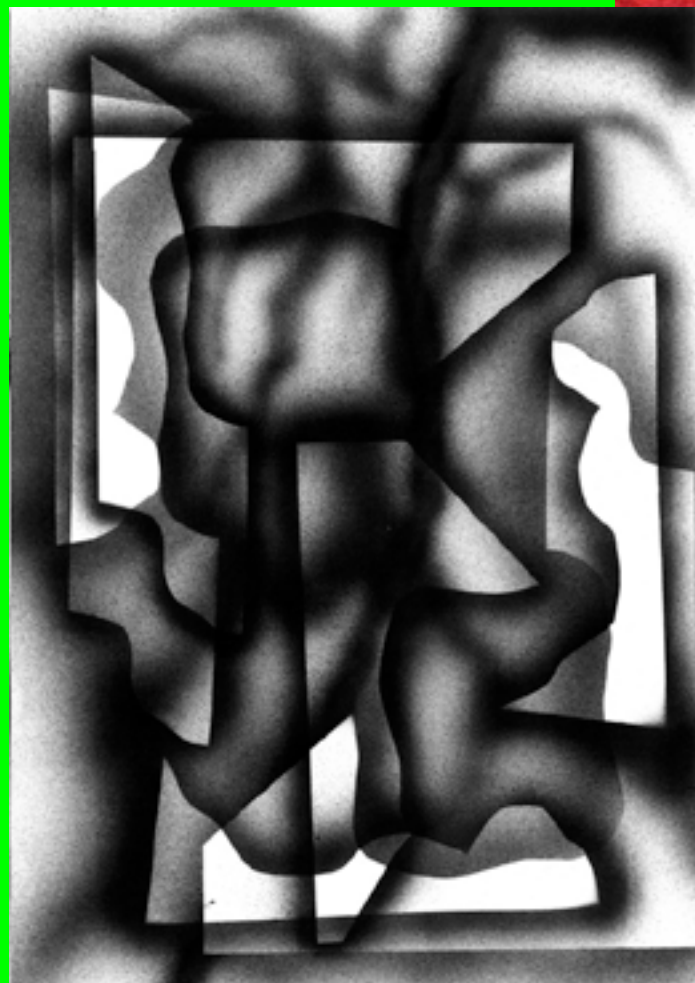








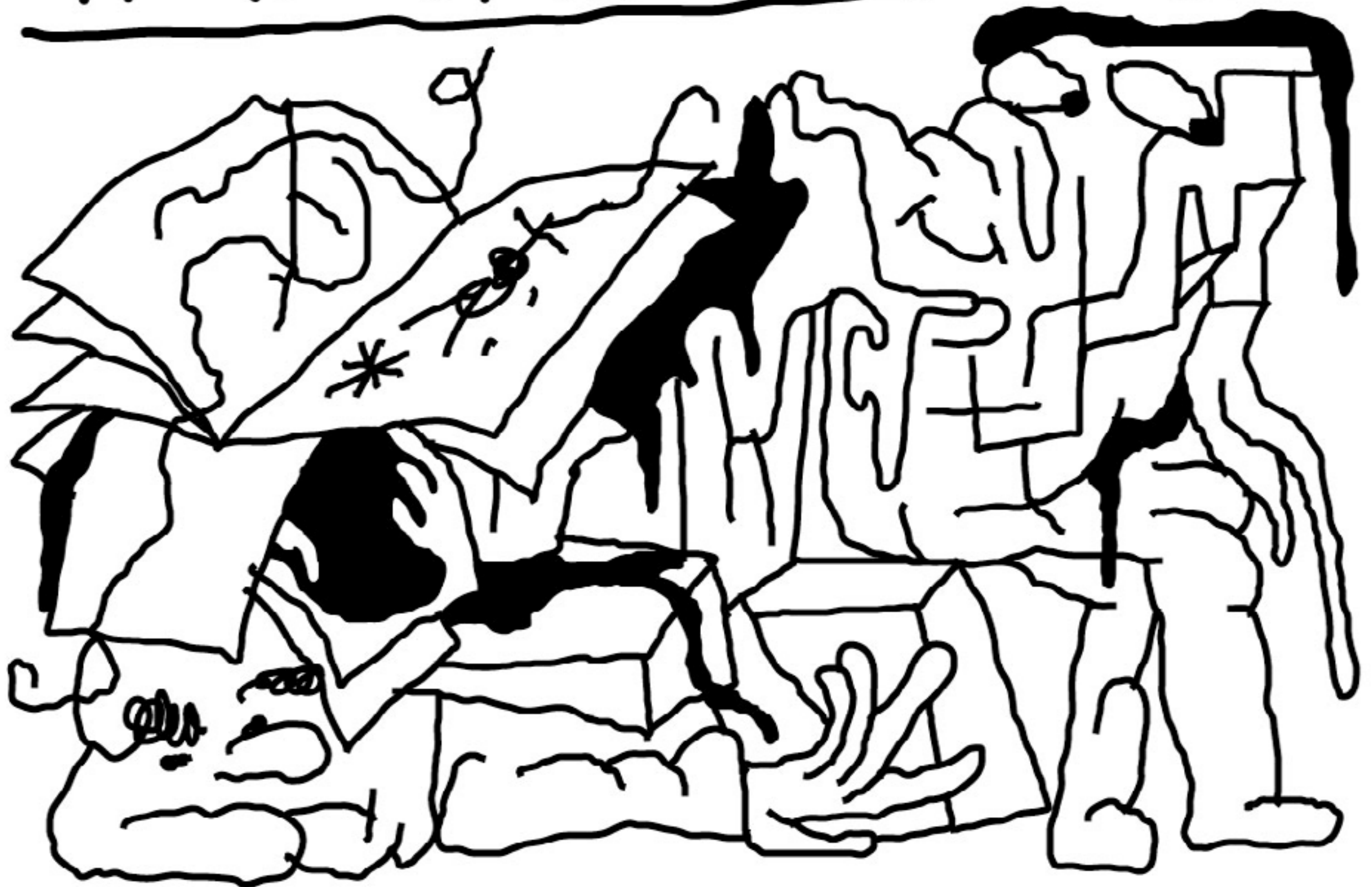








II - ILLUSTRATION / BOOKS





Illustrations for the New York Times.



Illustration for Chronic'art Magazine.

Illustrations for Zeit Magazin.



Illustration for Amusement magazine.

Illustration for The Plant mag.



Illustration for Chronic'art magazine.

Illustrations for Kramer's Ergot 7.



Illustration for japanese smartphone programming book.

Nieves and Innen publications.



Hetching book Franciscopolis Editions / Le Havre - France.



DIOGENE book published by Gloria Glitzer / Berlin.

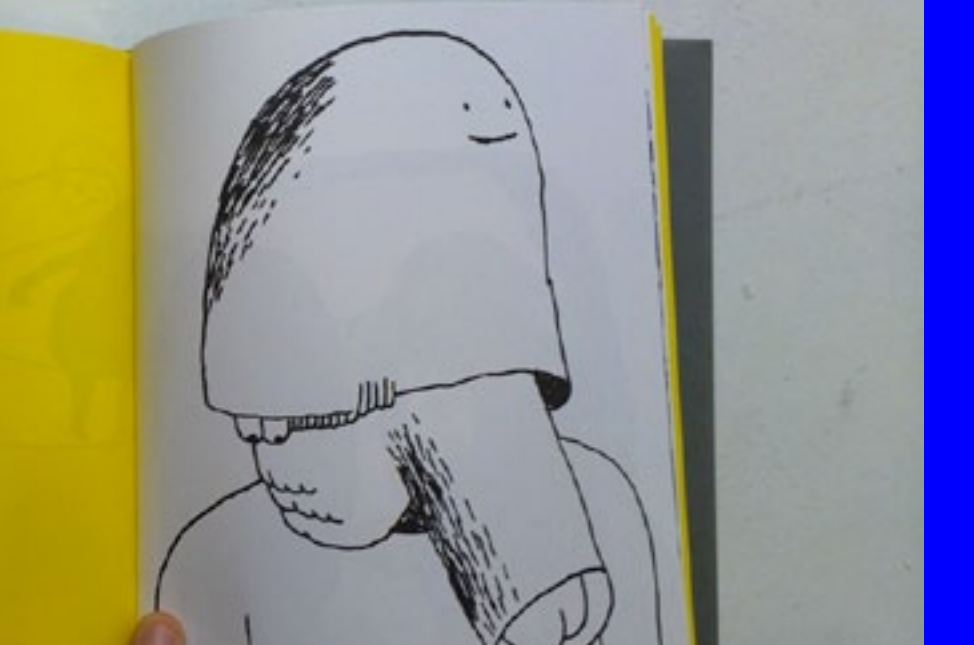


Illustration Next (Thames & Hudson).

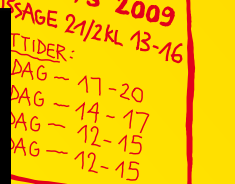
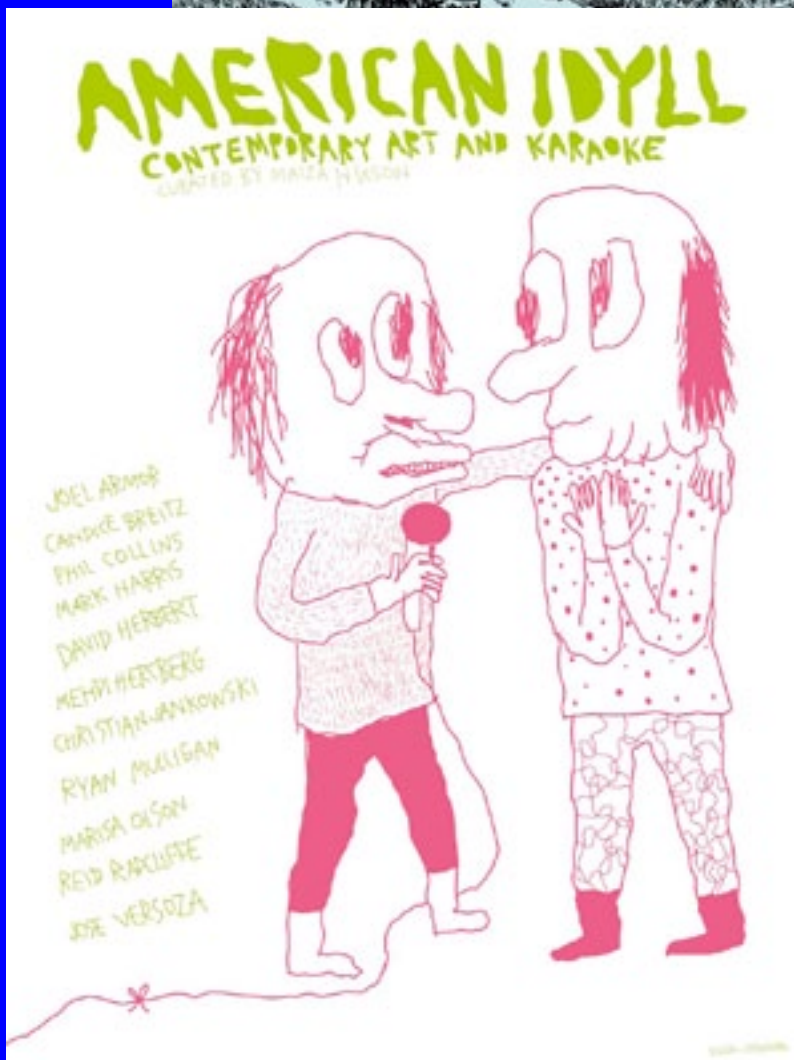
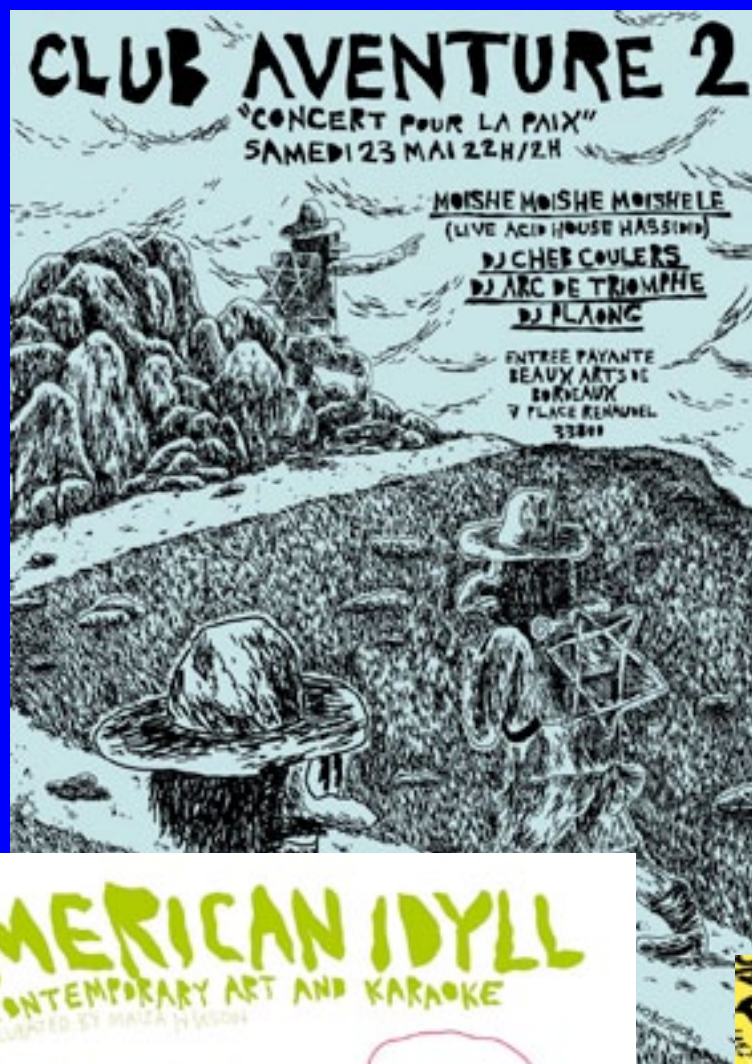
Pen to Paper (Pictoplasma).



Revue Collection.

Creator's bookmark.

Étape graphique.



Poster designs.



Logo for **Krets Gallery** / Malmö - Sweden.



Visuals for **Active Suspension** music label.



Kumi Solo album cover design.



Illustration for smartphone riddle game.



Head combination illustrations for smartphone Sosh add game.



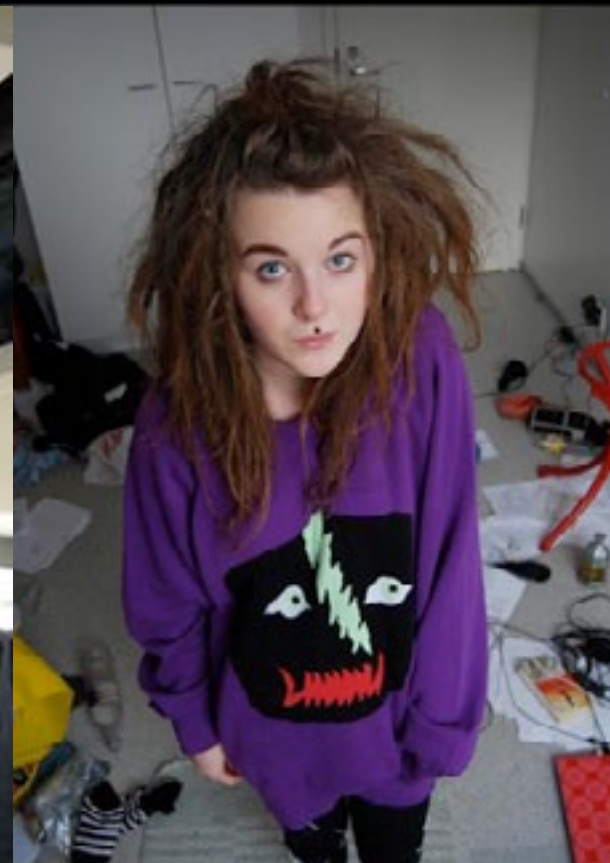
Illustration for N9 Nokia smartphone.

III - FASHiON





Teeshirt & sweater collection for H&M / Worldwide.





Hand drew tour teeshirts for the band «Deer Hoof».



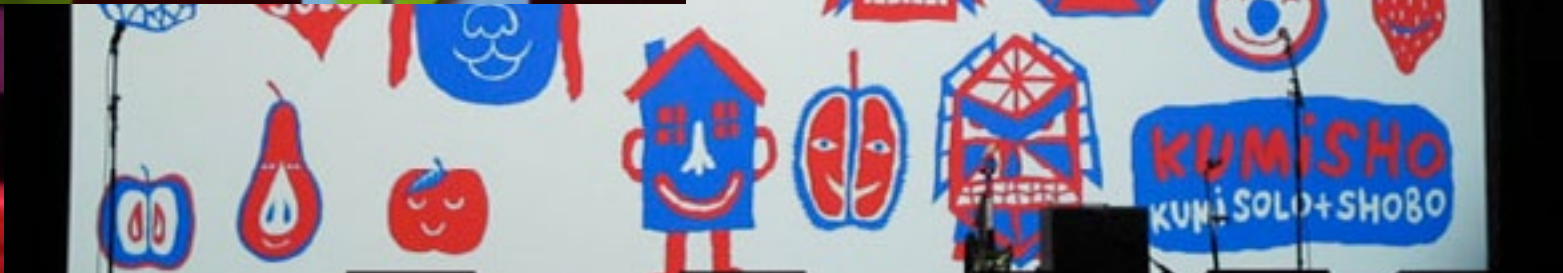
Hand made one of a kind sweaters.

IV-ANIMATION





Screenshots from **Kumisho** animation music videos.

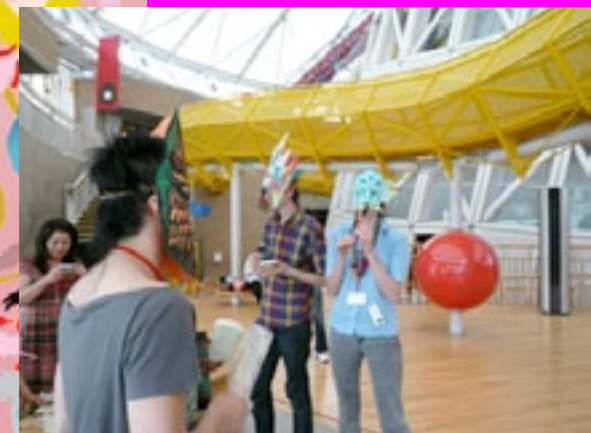


Views from the live show **Kumisho** @ Gaité Lyrique / Paris.

V. EVENT/INSTALLATION



2008 Kids workshops all over Japan.



Mask workshop for Kids in Belegrade / Kidspatch festival.



Mask workshop for Kids in Lyon - France / Nuits Sonores Festival.





Giants in Atopos art center in Athens / Greece.



Giants in Atopos art center in Athens / Greece.



Giants in Gaité Lyrique / Paris and Krets Gallery / Malmö - Sweden.

VI - OBJECT / INTERIOR



Sythesizer design for the opening of Champs Élysées Levis shop / Paris.



Decoration for Club Maria / Berlin.



Big paper masks decoration for **Open Circuit** venue / Hasselt - Belgium.

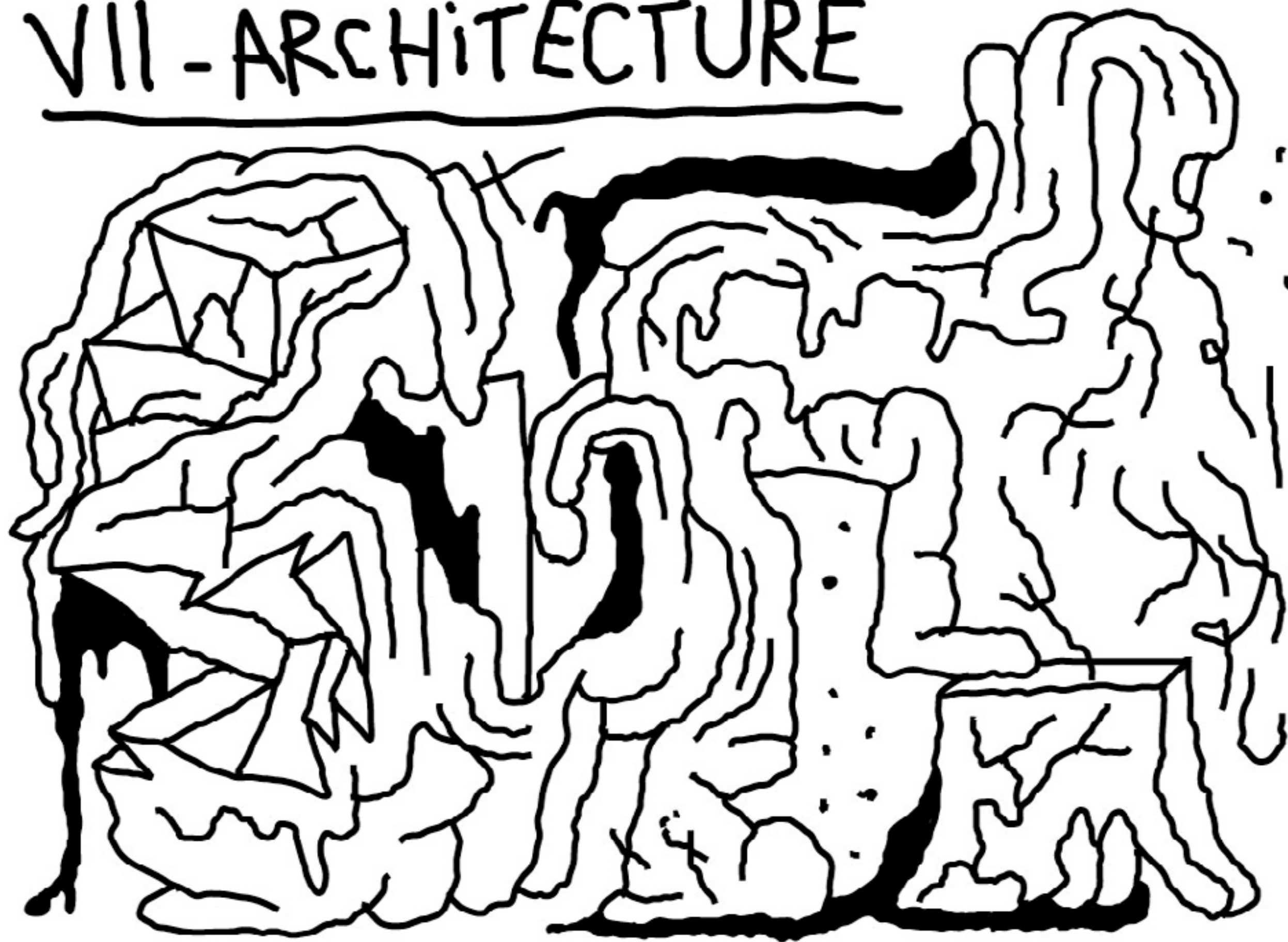


W Hotel styling elements for lounge and gym spaces / Paris.



W Hotel magic mirror interactive installation for opening night / Paris.

VII - ARCHITECTURE





Small architecture for Chaumont Graphic Design festival / France.



Thank you for watching this !

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